NEXTGEN DIGITAL SOLUTIONS

WE BUILD. WE BRAND. WE GROW.

OUR SERVICES & PACKAGES

Practical digital solutions to help your business build its presence, connect with customers and grow online.

WEBSITE DEVELOPMENT Business websites and custom web solutions	**E-COMMERCE** Online stores and shopping experiences
SEO & DIGITAL MARKETING Improve visibility and reach your audience	**BRANDING & DESIGN** Build a consistent and memorable identity

Sambalpur, Odisha, India | Serving clients across India

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Website Development

Starter Website

Ideal for: For personal portfolios and small businesses

Includes: Up to 5 pages, responsive layout, contact form UI and basic on-page SEO setup

Estimated timeline: 7–12 working days **Billing:** One-time

₹12,000

Business Website

Ideal for: For growing small businesses

Includes: Up to 8 pages, responsive design, enquiry form, WhatsApp link and basic SEO setup

Estimated timeline: 12–18 working days **Billing:** One-time

₹22,000

Premium Website

Ideal for: For businesses needing custom features

Includes: Up to 12 pages, custom UI, animations, CMS-ready structure and analytics setup

Estimated timeline: 18–30 working days **Billing:** One-time

₹40,000

E-Commerce Solutions

E-Commerce Starter

Ideal for: For small online stores

Includes: Product catalogue, cart, checkout integration, basic order flow and up to 25 products

Estimated timeline: 20–30 working days **Billing:** One-time

₹35,000

E-Commerce Growth

Ideal for: For growing product brands

Includes: Up to 100 products, payment integration, order management and responsive storefront

Estimated timeline: 30–45 working days **Billing:** One-time

₹60,000

Custom E-Commerce

Ideal for: For advanced online stores

Includes: Custom storefront and workflows, advanced filters and role/admin features based on scope

Estimated timeline: By project scope **Billing:** Project fee

From ₹1,00,000

SEO Services

SEO Basic

Ideal for: For new websites

Includes: Technical checks, keyword research, on-page optimization for up to 5 pages and monthly report

Estimated timeline: Monthly service **Billing:** Per month

7,000

SEO Growth

Ideal for: For businesses targeting more keywords

Includes: On-page SEO up to 10 pages, content recommendations, local SEO support and monthly report

Estimated timeline: Monthly service **Billing:** Per month

12,000

SEO Advanced

Ideal for: For competitive search categories

Includes: Technical SEO support, broader keyword plan, content strategy and monthly reporting

Estimated timeline: Monthly service **Billing:** Per month

20,000

Digital Marketing

Social Starter

Ideal for: For small social profiles

Includes: 12 post creatives per month, caption support and monthly content calendar

Estimated timeline: Monthly service **Billing:** Per month

8,000

Social Growth

Ideal for: For brands seeking regular activity

Includes: 16 post creatives per month, 4 short-form edit concepts, captions and monthly report

Estimated timeline: Monthly service **Billing:** Per month

15,000

Campaign Management

Ideal for: For lead or sales campaigns

Includes: Campaign setup, audience configuration, optimization and performance report

Estimated timeline: Monthly service **Billing:** Per month

10,000

Branding & Creative Design

Logo Starter

Ideal for: For new businesses

Includes: 2 initial concepts, 2 revision rounds and PNG/JPG exports

Estimated timeline: 5–7 working days **Billing:** One-time

■ 5,000

Brand Identity

Ideal for: For businesses building a consistent identity

Includes: Logo system, color palette, typography, basic brand guide and social profile kit

Estimated timeline: 10–15 working days **Billing:** One-time

■ 15,000

Creative Pack

Ideal for: For campaigns and social posts

Includes: 5 static social media creatives with supplied copy/assets

Estimated timeline: 3–5 working days **Billing:** Per pack

■ 2,500

Website Maintenance

Basic Care

Ideal for: For existing small websites

Includes: Monthly updates, backups where supported, uptime checks and minor fixes up to 2 hours

Estimated timeline: Monthly service **Billing:** Per month

■ 2,500

Business Care

Ideal for: For business-critical websites

Includes: Basic care plus up to 5 hours minor changes, security/update review and monthly summary

Estimated timeline: Monthly service **Billing:** Per month

■ 5,000

HOW WE WORK

01 DISCOVERY

We understand your goals, audience, requirements and project scope.

02 PROPOSAL

We share the deliverables, timeline, pricing and payment milestones for approval.

03 DEVELOPMENT

We work on the agreed scope and share progress for review.

04 REVIEW & HANDOVER

We complete agreed revisions, obtain final approval and hand over the deliverables.

IMPORTANT INFORMATION

• Prices shown are starting prices in Indian Rupees (INR). Final pricing is confirmed after understanding the project requirements and scope.

• Domain registration, hosting, paid themes/plugins, premium stock assets, payment gateway charges, advertising spend and external subscriptions are not included unless specifically stated in the proposal.

• Any additional pages, features, integrations, content work or revisions outside the agreed scope may require an updated quote.

• Applicable taxes, if any, will be confirmed and shown in the formal quotation/invoice.

• SEO rankings, leads, sales and social media reach are not guaranteed; outcomes depend on competition, budget, platform changes and other factors.

• Project timelines begin after written approval, agreed advance payment (if applicable), and receipt of required content and access.

LET’S BUILD SOMETHING GREAT TOGETHER.

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